

bitqy™

The official cryptocurrency of bitqyck, Inc.™



per valorem coeptis

Whitepaper v1.3

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INTRODUCTION TO CRYPTOCURRENCY

Cryptocurrency is a digital currency that uses encryption (cryptography) to generate tokens and to verify transactions. Transactions are added to a public ledger – also called a Transaction Block Chain – and new coins are created through a process known as mining.

As of 2017, cryptocurrency has been used as a decentralized alternative to traditional fiat currencies (which are usually backed by some central government) such as the US dollar (USD).

For the average person using cryptocurrency is as easy as:

- Get a digital wallet to store the currency.
- Use the wallet to create unique “public addresses” to receive currency.
- Transfer funds in or out of your wallet using public addresses.

What is a cryptocurrency address? A public address is a unique string of characters used to receive cryptocurrency. Each public address has a matching private address that can be used to prove ownership of the public address. With Bitcoin the address is called a Bitcoin address. Think of it like a unique email address that people can send currency to as opposed to emails.

The first decentralized digital cryptocurrency can be traced back to “Bit Gold”, which was worked on by Nick Szabo between 1998 and 2005. Bit gold is considered the first precursor to bitcoin. In 2008, Satoshi Nakamoto (an anonymous person and/or group) released a paper detailing what would become Bitcoin.

Bitcoin became the first decentralized digital coin when it was created in 2008. It then went public in 2009. As of 2015, Bitcoin is the most commonly known cryptocurrency. Given the popularity of Bitcoin as well as its history, the term “altcoin” is sometimes used to describe alternative cryptocurrencies to bitcoin.

As of mid-2017, there were over 800 different types of cryptocurrencies – or altcoins – for trade in online markets and about 10 of them have market capitalizations of more than \$1 Billion USD. At the time of writing this, the total market capitalization of all cryptocurrencies has eclipsed \$70 billion!

In other words, cryptocurrency isn't just a fad, it is likely a growing market that (despite its pros and cons) is likely here for the long haul.

Cryptocurrency Basics

Public Ledgers: All confirmed transactions from the start of a cryptocurrency's creation are stored in a public ledger. The identities of the coin owners are encrypted, and the system uses other cryptographic techniques to ensure the legitimacy of record keeping. The ledger ensures that corresponding "digital wallets" can calculate an accurate spendable balance. Also, new transactions can be checked to ensure that each transaction uses only coins currently owned by the spender. Bitcoin calls this public ledger a "transaction block chain".

Transactions: A transfer of funds between two digital wallets is called a transaction. That transaction gets submitted to a public ledger and awaits confirmation. When a transaction is made, wallets use an encrypted electronic signature (an encrypted piece of data called a cryptographic signature) to provide a mathematical proof that the transaction is coming from the owner of the wallet. The confirmation process takes a bit of time (ten minutes for bitcoin) while "miners" mine (ie. confirm transactions and add them to the public ledger).

Mining: In simple terms, mining is the process of confirming transactions and adding them to a public ledger. In order to add a transaction to the ledger, the "miner" must solve an increasingly complex computational problem (sort of like a mathematical puzzle). Mining is open source, so anyone can confirm the transaction. The first "miner" to solve the puzzle adds a "block" of transactions to the ledger. The way in which transactions, blocks, and the public blockchain ledger work together ensures that no one individual can easily add or change a block at will. Once a block is added to the ledger, all correlating transactions are permanent and a small transaction fee is added to the miner's wallet (along with newly created coins). The mining process is what gives value to the coins and is known as a proof-of-work system.

Although there can be exceptions to the rule, there are a number of factors (beyond the basics above) that make cryptocurrency so different from the financial systems of the past:

Adaptive Scaling: Adaptive scaling essentially means that cryptocurrencies are built with a number of measures to ensure that they will work well in both large or small scales.

Adaptive Scaling Example: Bitcoin is programmed to allow for one transaction block to be mined every ten minutes. The algorithm adjusts after every 2016 blocks (theoretically, that's every two weeks) to get easier or harder based on how long it actually took for those 2016 blocks to be mined. So if it only took 13 days for the network to mine 2016 blocks, that means it's too easy to mine, so the difficulty increases. However, if it takes 15 days for the network to mine 2016 blocks, that shows that it's too hard to mine, so the difficulty decreases.

A number of other measures are included in digital coins to allow for adaptive scaling including limiting the supply overtime (to create scarcity) and reducing the reward for mining as more total coins are mined.

Cryptographic: Cryptocurrency uses a system of cryptography (AKA encryption) to control the creation of coins and to verify transactions.

Decentralized: Most fiat currencies in circulation are controlled by a centralized government, and thus their creation can be regulated by a third party. Cryptocurrency's creation and transactions are open source, controlled by code, and rely on "peer-to-peer" networks. There is no single entity that can affect the currency.

Digital: Traditional currency is defined by a physical object (USD representing gold for example), but cryptocurrency is all digital. Digital coins are stored in digital wallets and transferred digitally to other peoples' digital wallets. No physical object ever exists.

Open Source: Cryptocurrencies are typically open source. That means that developers can create APIs without paying a fee and anyone can use or join the network.

Proof-of-work: Most cryptocurrencies use a proof-of-work system. A proof-of-work scheme uses a hard-to-compute but easy-to-verify computational puzzle to limit exploitation of cryptocurrency mining. Essentially, it's like a really hard to solve "catpcha" that requires lots of computing power.

Pseudonymity: Owners of cryptocurrency keep their digital coins in an encrypted digital wallet. A coin-holder's identification is stored in an encrypted address that they have control over – it is not attached to a person's identity. The connection between you and your coins is pseudonymous rather than anonymous as ledgers are open to the public (and thus, the ledgers could be used to glean information about groups of individuals in the network).

Value: For something to be an effective currency, it has to have value.

The US dollar used to represent actual gold. The gold was scarce and required work to mine and refine, so the scarcity and work gave the gold value. This, in turn, gave the US dollar value.

Cryptocurrency works with a similar concept. In cryptocurrency, "coins" (which are nothing more than publicly agreed on records of ownership) are generated or produced by "miners". These miners are people who run programs on specialized hardware made specifically to solve proof-of-work puzzles. The work behind mining coins gives them value, while scarcity of coins and demand thereof causes their value to fluctuate. The idea of work giving value to currency is called a "proof-of-work" system. The other method for validating coins is called proof-of-stake. Value is also created when transactions are added to public ledgers as creating a verified "transaction block" takes work as well.

PLAN AND PURPOSE FOR bitqy

The plan and purpose for launching our own cryptocurrency centered on our desire to reward our company's value creators - the people who take action and participate in specific activities that bring value to the company.

With the growth and excitement behind cryptocurrency, we envisioned the "reward" to be an exciting incentive for the value-creators in the company.

ETHEREUM

bitqyck, Inc. decided early on to build bitqy upon the Ethereum Blockchain. We chose Ethereum to take full advantage of their smart contract technology. To help our partners and readers understand why we chose Ethereum and how smart contracts work, we provide a beginner's guide to Ethereum with some valuable information as written by blockgeeks.

***Bitqy is an ERC-20 Token
established on the
Ethereum Blockchain***

Ethereum is a decentralized platform that runs smart contracts: applications that run exactly as programmed without any possibility of downtime, censorship, fraud or third party interference.

These apps run on a custom-built Blockchain, an enormously powerful, shared global infrastructure that can move value around and represent the ownership of property. This enables developers to create markets, store registries of debts or promises, move funds in accordance with instructions given long in the past (like a will or a futures contract) and many other things that have not been invented yet, all without a middle man or counterparty risk.

Ethereum gives partners the ability to create and manage their own tokens (crypto coin) on their Blockchain. The benefit of this is the ability to utilize their Blockchain scalability as well as their smart contract functionality.

To a beginner, the entire concept of Ethereum and Ethereum tokens can get very confusing very fast. The idea that Ethereum not only has its own currency (Ether) but also has tokens on top of that which can act as currency themselves, can be a little mind-boggling. Before we even begin understanding what Ethereum tokens are all about, it's important to grasp some basic concepts.

Benefits of Decentralized networks

With no central point of failure and secured using cryptography, applications are well protected against hacking attacks and fraudulent activities.

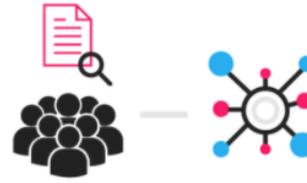


Advantages:

- ✓ Immutability
- ✓ Corruption & tamper
- ✓ Secure

The Blockchain

Blockchain technology is like the internet in that it has a built-in robustness. By storing blocks of information that are identical across its network, the blockchain cannot:



**ENTER
ETHEREUM**

The Ethereum makes the process of creating blockchain applications much easier and efficient than ever before. Instead of having to build an entirely original blockchain for each new application, Ethereum enables the development of potentially thousands of different applications all on one platform.

The entire Ethereum network is a giant mass of nodes (computers) connected to one another. In fact, the entire network can be visualized as a single entity called the “Ethereum Virtual Machine” or EVM for short. All the transactions that have happened and will ever happen in this network are automatically updated and recorded in an open and distributed ledger.

1



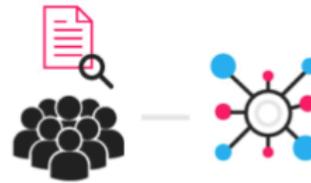
An option contract between parties is written as code into the blockchain. The individuals involved are anonymous, but the contract is the public ledger.

2



A triggering event like an expiration date and strike price is hit and the contract executes itself according to the coded terms.

3



Regulators can use the blockchain to understand the activity in the market while maintaining the privacy of individual actors' positions

Smart contracts are how things get done in the Ethereum ecosystem. When someone wants to get a particular task done in Ethereum they initiate a smart contract with one or more people. Smart contracts are a series of instructions, written using the programming language “solidity”, which work on the basis of the **IFTTT logic** aka the **IF-THIS-THEN-THAT logic**. Basically, if the first set of instructions are done then execute the next function and after that the next and keep on repeating until you reach the end of the contract.

The best way to understand that is by imagining a vending machine. Each and every step that you take acts like a trigger for the next step to execute itself. It is kind of

like the domino effect. So, let's examine the steps that you will take while interacting with the vending machine:

Step 1: You give the vending machine some money.

Step 2: You punch in the button corresponding to the item that you want.

Step 3: The item comes out and you collect it.

Now look at all those steps and think about it. Will any of the steps work if the previous one wasn't executed? Each and every one of those steps is directly related to the previous step. There is one more factor to think about, and it is an integral part of smart contracts. You see, in your entire interaction with the vending machine, you (the requestor) were solely working with the machine (the provider). There were absolutely no third parties involved.

So, now how would this transaction have looked like if it happened in the Ethereum network? Suppose you just bought something from a vending machine in the Ethereum network, how will the steps look like then?

Step 1: You give the vending machine some money and this gets recorded by all the nodes in the Ethereum network and the transaction gets updated in the ledger.

Step 2: You punch in the button corresponding to the item that you want and record of that gets updated in the Ethereum network and ledger.

Step 3: The item comes out and you collect it and this gets recorded by all the nodes and the ledger.

Every transaction that you do through the smart contracts will get recorded and updated by the network. What this does is that it keeps everyone involved with the contract accountable for his or her actions. It takes away human malice by making every action taken visible to the entire network. But, having said that, what mainly incentivizes these people to fulfill their end of the bargain anyway? What are they getting by helping out the requestors? This is where Ether comes in.

Ether

Every single step in a smart contract is a transaction or a complex computation and would have a cost that is measured in "gas". The price of this gas is paid by the requester in "Ether". Ether is the currency with which everything runs in the

Ethereum. When people talk about ETH and ETC they are actually talking about the value of the Ether in their respective blockchain.

bitqy REWARDS

As discussed earlier in this whitepaper, bitqyck, Inc. has a bitqy rewards program. Bitqyck stakeholders (affiliates, merchants, consumers, etc.) are rewarded in bitqy for specific actions and activities throughout the bitqyck network of companies. For example, a purchase of a product through bitqyck would allow for the company to reward the participants in bitqy, thereby making the purchase more valuable to the participant. In addition, bitqyck runs promotions and incentives that enable users to earn additional bitqy by following the rules of the promotion.

qyckwallet

Bitqyck, Inc. has launched its own custom wallet, named qyckwallet™. Qyckwallet is the most secure way for someone to hold and manage their bitqy because it has specifically been designed for bitqy.

qyckwallet is a centralized wallet architecture – a conscious decision from the coin architects to ensure compliance around corporate ownership within United States’ jurisdiction. Again, since bitqy is an ERC-20 Token, holding bitqy in qyckwallet is not a requirement unless participating in corporate governance events... see Coin Constitution for more info.

MINING AND SECURITY

The security of the bitqy token is guaranteed by the security of the underlying Ethereum Blockchain, which at the time of this writing is Proof of Work.

COMPLIANCE

bitqyck, Inc. has taken numerous precautions to maintain complete compliance across its cryptocurrency operations. As such, bitqyck has established direct working relationships with corporate governance and compliance professionals as well as business and securities attorneys.

THE FUTURE OF bitqy

It is the intent and goal of bitqyck to distribute all of the allocated bitqy. At that point, we believe that bitqy will be a viable, global currency. As bitqyck matures and the verticals business industries grow, the company plan has always been to allow consumer to use bitqy and merchants to accept bitqy in exchange for products and services.

This type of co-dependent relationship will ensure growth and success of the bitqy marketplace as well as success for the consumers and merchants that transact business with bitqy.

It is our vision that the “Firstmovers™” in bitqyck will be rewarded greatly by their ownership of bitqy as we move into the future.